data2know.com

Volume 17, Number 1

A Publication of Hetherington Group

letter from the editor

Welcome to the New Year!

As readers of **Data2know.com**, you have obviously embraced the madness of Internet & Online Searching and are looking forward to prospering in 2018 with new opportunities in advanced OSINT work.

I'm pleased to announce that, in the coming year, Data2Know.com will be showcasing guest authors from the OSMOSIS conference and the OSINT world.

In this issue, we introduce new contributor and OSINT Newsletter author, Janiece Mondale. Owner of Cascade Information Service (www.cascadeinform.com), Janiece is also the current Intelligence Analyst at Washington State Fusion Center, a Retired U.S. Air Force Intelligence Officer, and former CIA Officer. Plus, she is a librarian, and a fellow Infopreneur in AIIP (www.aiip.org). What's not to love about this prolific and intelligent author?

With her permission,

Data2know.com is making available
to you two articles of her work from
2017. Feel free to reach out to
Janiece with any questions or follow-ups on her content.

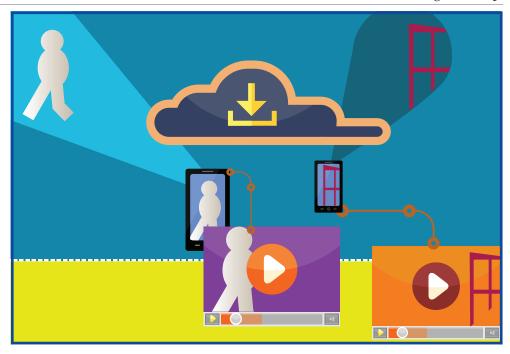
Expect to see more of Janiece, and other guest authors, in 2018.

To ring in the new year, our newsletter has a **shiny new look** while still retaining its integrity of advertiser-less content. We will continue to put forth useful information in our brief and brilliant style.

I'm excited about our coming newsletter changes—I hope you are, too.

Have a happy 2018!

Cynthia tt.



Searching For Videos & Images On The Internet by Janiece Mondale

In this issue of Data2Know.com, we have guest contributing author and OSINT officer Janiece Mondale providing us with two articles of her Open Source News content. Of the many articles Ms. Mondale has authored, these pieces collate best practices for online intelligence professionals to conquer the overwhelming amount of content on the internet. I believe you will find her styles and sources of great benefit to your work. ~ Cynthia

Article 1: Video Searching

Online videos can contain a lot of intelligence for an analyst. With the

now common use of smart phones as video cameras, people can effortlessly upload hours of videos to sites such as YouTube, Flickr, Facebook Live, etc. These videos may capture criminal acts, manifestos, possible witnesses of criminal activity, evidence for use in a lawsuit, and many other types of activity.

YouTube has over a billion users, and more than half of YouTube views come from mobile devices (YouTube, n.d.). 300 hours of video are uploaded to YouTube every minute, Snapchat users watch 7 million videos a minute (https://contently.com/strategist/2016/

Video/Image Searching Continues on pg. 2

in this issue

Internet Video/Image Searching 1 Letter from the Editor 1 Industry Undercover 3 30-Second Research Tip 4 Meet Cynthia 4

the crew

the crew
Editor-in-Chief Cynthia Hetherington
Copy Editor Joann M. Wleklinski
Layout and Illustration Chris Boller
Contributing Writer Rachel Kronenfeld
Marketing Manager Paul Atkinson